

HALF PAGE AD  
 124mm wide x 90mm deep  
 \$90.00

HALF PAGE  
 vertical AD  
 60mm wide x 185mm deep  
 \$90.00

QUARTER PAGE  
 VERTICAL  
 60mm wide x 90mm deep  
 \$45.00

QUARTER PAGE  
 horizontal  
 124mm wide x 35mm deep  
 \$45.00

*Rates: All prices exclude GST.*

<i>Quarter page size (Colour)</i>	Cost
Quarter page advert	\$45.00
Quarter page advert – February & September –4300 copies home delivered	\$75.00
<b><i>Half page sizes (Colour)</i></b>	
Half page advert	\$90.00
Half page advert – February & September – 4300 copies home delivered	\$150.00
<b><i>Full page sizes (Colour)</i></b>	
Full page advert	\$200.00
Full page advert – February & September 4300 copies home delivered	\$320.00
<b><i>Classifieds</i></b>	
Classified ads – max 35 words	\$10.00

# full page

FULL PAGE SPECIFICATIONS TRIM  
 SIZE: 148mm wide x 210mm deep.  
 BLEED SIZE: Add 3mm top, bottom and  
 sides. 154mm wide x 216mm deep.

COST: **\$200.00**  
**\$320.00** for 4300 copies home  
 delivered (February and  
 September editions)

## Supplying PDF FILES

When producing PDF files:

- Save as a 'high quality print' or 'press quality' optimized file.
- All fonts must be embedded.
- Show trim and bleed marks. (Crop marks) if full page ad
- All colours must be converted to CMYK  
 (No specials or RGB colours)

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Classified ads – max 35 words	\$10.00

[www.brooklyncommunitycentre.org.nz](http://www.brooklyncommunitycentre.org.nz) Ph. 04 384 6799

The BCA team can produce artwork for your advertisement should you wish to advertise. Please email [brooklyntattler@gmail.com](mailto:brooklyntattler@gmail.com) for someone to contact you and discuss your requirements.  
 The design and artwork cost is \$40.00 quarter pages, \$60.00 for half and full pages – free service if 11 issues are booked.